



**Veterans Support Council, Inc.**  
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Event Website [www.HoosierHeroes.net](http://www.HoosierHeroes.net)



Veterans Support Council's 10<sup>th</sup> Annual event is coming up.

## Hoosier Heroes Appreciation Day

(Formally, the Mayors Veterans Appreciation Day)

A Day to Show Our Appreciation for their Heroic Service  
and Commitment to Community and Country.

- Saturday the 13th of September 2025
- White River State Park in Downtown Indy
- [www.HoosierHeroes.net](http://www.HoosierHeroes.net)

### Honoring Hoosier Veterans, Military & First Responders

(First Responders include but are not limited to our:  
Law Enforcement, Firefighters, EMS, Hospitals & Care Givers

## Vendor / Exhibitor Table Space Available

Dear Hoosier Heroes Supporter:

**Veterans Support Council, Inc. (VSC) believes it is time for Indiana to show its appreciation and support for our Hoosier Heroes.**

At this year's Hoosier Heroes Appreciation Day event, we will have the Big Tent (60' x 280') for our Vendors/Exhibitors and the Job Fair. Vendors/Exhibitors will also be allowed outside the Big Tent for their own tent. These Vendors / Exhibitors will represent businesses and organizations that offer goods, services, programs, and benefits to our Hoosier Heroes. Outside the Big Tent, space will also be available for Vendors/Exhibitors for their tents. With the help of the Indianapolis Municipal Band, our appreciation program will honor our Hoosier Heroes which will be held in the TCU Amphitheater. Plus, additional bands will be playing on a second stage near the Food Tent.

VSC & HHAD will invite the families of all Hoosier Veterans, Military, Law Enforcement, Firefighters, Hospital, EMS and Care Givrs throughout the State of Indiana to our 10<sup>th</sup> Annual event. Our Hoosier Heroes and their families will get a meal, a ball game at Victory Field, and discounts for the Indianapolis Zoo and Parking.

We plan to raise enough money from our Sponsors to offer at least the first 2,000 of our Hoosier Heroes and their families a Free lunch, with big discounts to visit to the Indianapolis Zoo, & Indianapolis Indians game.

There will also be entertainment (live music), a Custom Car, Truck & Motorcycle Show, plus the Job Fair. We will also have additional festival food vendors and State Fair type activities for the kids, including bounce houses, games, etc.

The general public will also be welcome to help us honor and show their appreciation to our Hoosier Heroes.

**At this time, we are not sure how many tables we can fit inside the Big Tent, but space will also be available for Vendors and Exhibitors outside the tents.**

**REGISTRATION IS NOW OPEN ONLINE AT <https://www.veterans.ooo/sign-up>.**

We expect these tables to go fast, so commit today! Registration has been made more convenient for you. Just click on the “Sign-Up” Page from our website, fill out the “Vendors / Exhibitors form online, and use our PayPal online account if a payment is due.

Get your organization signed up today. Don't be left out because you didn't sign up in time!  
For questions, contact Don Hawkins at (317) 632-0500 or email at [Hawkins@Veterans.ooo](mailto:Hawkins@Veterans.ooo).

Vendors / Retail		Exhibitors / Information Only	
Non-Profit Business's	For-Profit Businesses	Non-Government Organizations	Government Organizations
\$50.00	\$100.00	\$50.00	Donation Accepted
City, State & Federal Government Agency Exhibitors – No Charge but must still “Sign-Up” online			
<b>Note:</b> All standard Vendor / Exhibitor Packages include; one 6' or 8" table and two chairs. All PAID packages include a FREE lunch plus a listing in the Event Program.			

(Revised 25Oct24 at 1245)